**CLAIMS:**

1. A memory card comprising:

a housing;

a memory in the housing;

a device connector accessible through the housing, the device connector conforming to a device connection standard and allowing access to the memory by a device compatible with the device connection standard; and

a host connector protruding from the housing, the host connector conforming to a host connection standard and allowing access to the memory upon insertion of the host connector into a computer interface compatible with the host connection standard, wherein the housing and the host connector protruding from the housing define memory card dimensions which substantially conform to dimensions of a memory card standard including a height that is one of approximately 31 mm and approximately 50 mm, a width that is one of approximately 20 mm and approximately 21.5 mm, and a thickness that is one of approximately 1.6 mm and approximately 2.8 mm.

2. The memory card of claim 1, wherein the device connection standard comprises a Memory Stick standard.

3. The memory card of claim 1, wherein the host connection standard comprises a Universal Serial Bus (USB) standard.

4. The memory card of claim 1, wherein the host connector comprises a shieldless Universal Serial Bus (USB) tab.

5. The memory card of claim 1, further comprising a memory card control unit that accepts firmware updates via the host connector interface.

6. The memory card of claim 5, wherein the memory is partitioned such that the firmware updates are stored in a first partitioned section of the memory and a data storage area is defined in a second section of the memory.

7. The memory card of claim 1, further comprising ridges that extend from the device connector between electrical contacts of the device connector.

8. The memory card of claim 1, wherein the host connector protrudes from an edge of the memory card, wherein a thickness of the host connector is less than or equal to the thickness of the memory card, and wherein the host connector protrudes from a central region of the edge of the memory card.

9. The memory card of claim 1, further comprising a cover that fits over the host connector, such that the housing and the cover collectively define a form factor of the memory card that substantially conforms to a form factor of the memory card standard.

10. A memory card comprising:

a housing;

a memory in the housing;

a device connector accessible through the housing, the device connector conforming to the device connection standard and allowing access to the memory by a device compatible with the device connection standard;

a host connector protruding from the housing, the host connector conforming to a host connection standard and allowing access to the memory upon insertion of the host connector into a computer interface compatible with the host connection standard; and

a cover to cover the host connector, wherein the housing and the cover collectively define a form factor of the memory card that substantially conforms to a form factor of the memory card standard.

11. The memory card of claim 10, wherein the host connection standard comprises one of a personal computer memory card international association (PCMCIA) standard, a PC Card

standard, a CardBus standard, a Universal Serial Bus (USB) standard, a Universal Serial Bus 2 (USB2) standard, an IEEE 1394 FireWire standard, a Small Computer System Interface (SCSI) standard, an Advance Technology Attachment (ATA) standard, a serial ATA standard, a Peripheral Component Interconnect (PCI) standard, a PCI Express standard, and a conventional serial or parallel standard; and the device connection standard comprises one of a Compact Flash standard, a Smart Media standard, a MultiMedia Card standard, a Secure Digital standard, a Memory Stick standard, and an xD standard.

12. The memory card of claim 10, wherein the host connection standard comprises a Universal Serial Bus (USB) standard, and the device connection standard comprises a Memory Stick standard.

13. The memory card of claim 10, wherein the cover is removable from the memory card.

14. The memory card of claim 10, wherein the cover is connected to the housing via a hinge.

15. The memory card of claim 10, wherein the cover comprises a plurality of cover sections, each cover section being hinged to the housing.

16. The memory card of claim 10, further comprising another cover that fits over the device connector.

17. The memory card of claim 10, wherein the cover is retractable over the host connector such that the host connector extends through an opening in the cover when the cover is in a retracted position.

18. The memory card of claim 17, wherein the opening defines a size that substantially corresponds to the host connector.

19. The memory card of claim 17, wherein the opening defines a size that substantially corresponds to the housing.

20. The memory card of claim 10, wherein the host connector comprises a shieldless Universal Serial Bus (USB) tab.